

# Wedding Celebrations Stats & Trends

## FACT SHEET

The wedding reception is where couples pull out the “WOW” factor to impress guests, through food, décor, music and all the little details that make it a memorable event. In fact, 1 in 4 couples incorporate at least 5 unique details into their reception (ex. signature cocktails, local food truck, hand-crafted favors, etc). If that’s not enough to coordinate, the majority of couples leave for their honeymoon within a month of getting married.

### Celebrating THE MARRIAGE



**87%**  
of couples perform  
first dance



**84%**  
cake-cutting  
ceremony



**2 out of 3**  
hand out favors



**54%**  
provide dessert  
other than cake



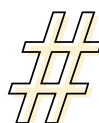
**50%**  
incorporate a  
“theme” into decor



**50%**  
serve buffet style  
dinner



**47%**  
have  
bouquet toss



**34%**  
display wedding  
hashtag



**27%**  
have sparkler exit



**1 in 4**  
have a signature  
cocktail

### Leaving FOR THE HONEYMOON

- **52%** of couples start planning their honeymoon within six months of their wedding date
- The majority of couples go on their honeymoon for **7-9 days**
- Average cost is around **\$4,000**, with **accommodations** taking up the highest portion of the budget (28%)
- **2/3rds** of honeymoons occur between May and October



#### HONEYMOON COST BREAKDOWN

