Roughly 40% of engagements occur between Thanksgiving and Valentine’s Day, with December being the most popular. Six out of the 10 top engagement dates fall in December, with Christmas Day being the #1 day to pop the question.

**Getting THE RING**

- **$5000** average engagement ring cost
- **36%** spend 2-months salary on ring
- **42%** pick out engagement ring together
- **58%** try on engagement rings prior
- **70%** ask parents for their blessing

**Popping THE QUESTION**

- **15%** of all engagements happened on the same 10 days
- **18%** of all engagements occurred in the month of December
- **12%** hire photographer for proposal
- **91%** of opposite-sex couples exchange one ring during the proposal, while the majority of same-sex couples exchange two engagement rings

**Feature Image**

**TOP 10 DATES TO GET ENGAGED IN 2016**

2. Valentine’s Day (2/14)
3. Christmas Eve (12/24)
4. New Year’s Day (1/1)
5. New Year’s Eve (12/31)
6. Day before Valentine’s Day (2/13)
7. December 17th (Saturday before Christmas Eve)
8. December 10th (2 Saturdays before Christmas Eve)
9. December 23rd
10. Independence Day (7/4)

Source: 2017 Newlywed Report